# **Twitter Content**

- Today, the @Surgeon\_General released an advisory urging more Americans to get Naloxone. Learn more about how individuals can recognize and respond to an opioid overdose: <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife
- It's time we end this opioid epidemic. We all have a role to play to end this public health crisis. Today, the @Surgeon\_General released a new advisory on the importance of carrying Naloxone <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife
- The opioid epidemic is a major crisis in America. @Surgeon\_General's new advisory recommends that more individuals, including family, friends and those who are personally at risk for an opioid overdose, carry Naloxone. <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife
- First-ever @Surgeon\_General's advisory on Naloxone is now available. Learn how we can help save a life and end this opioid epidemic <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife
- Each day we are losing one person every 12.5 min to an opioid overdose. This
  impacts every community in America. If you or someone you know is at risk for an
  opioid overdose #GetNaloxone and #SaveALife. Learn more at <u>www.surgeongeneral.gov</u>
- DYK 77 % of opioid overdose deaths occur outside of a medical setting and more than 1/2 occur at home? @Surgeon\_General's new advisory recommends that people at risk for an opioid overdose carry Naloxone. Check out <u>www.surgeongeneral.gov</u> for more info #GetNaloxone

# Instagram Quote Card v1



"Each day we are losing 115 Americans to an opioid overdose. If you or someone you know is at risk for an opioid overdose I urge you to get Naloxone, a lifesaving medication that can reverse the effects of an overdose."

- VADM Jerome M. Adams United States Surgeon General

> #GetNaloxone #SaveALife

### Instagram Quote Card v2

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"Each day we are losing 115 Americans to an opioid overdose - that's one person every 12.5 minutes. More than half of opioid overdoses occur at home. If you or someone you know is at risk for an opioid overdose I urge you to get Naloxone, a lifesaving medication that can reverse the effects of an overdose."

> - VADM Jerome M. Adams United States Surgeon General

#GetNaloxone #SaveALife

#### Surgeon General's Advisory on Naloxone Promotional Partner Social Media

# Facebook Content

Today, the @USSurgeonGeneral released a Public Health Advisory urging more Americans to carry Naloxone, a potentially lifesaving medication that can reverse the effects of an opioid overdose. Read more: <a href="https://www.surgeongeneral.gov">www.surgeongeneral.gov</a> #GetNaloxone

Each day we lose 115 Americans to an opioid overdose – that's one person every 12.5 minutes. To manage opioid addiction and prevent future overdoses, individuals, including family, friends and those who are personally at risk for an opioid overdose should carry naloxone, the potential life-saving medication that can reverse the effects of an opioid overdose. The @USSurgeonGeneral's public health advisory on Naloxone discusses this and more www.surgeongeneral.gov #GetNaloxone #SaveALife

Did you know that 77 percent of opioid overdose deaths occur outside of a medical setting and more than half occur at home? The @USSurgeonGeneral says it's time to make sure more people have access to Naloxone, the lifesaving medication that can reverse the effects of an opioid overdose. Learn more about how we combat future overdoses with Naloxone, an opioid overdose-reversing drug <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife

Did you know that each day someone dies every 12.5 minutes from an opioid overdose? And more than half of opioid overdoses occur at home? This opioid epidemic impacts every community in America. The @USSurgeonGeneral is urging more individuals especially family, friends and those who are at risk of an opioid overdose to get Naloxone and keep it on hand. Learn more about how we combat future overdoses with Naloxone, an opioid overdose-reversing drug www.surgeongeneral.gov #GetNaloxone #SaveALife

Yesterday, @USSurgeonGeneral released the first-ever Surgeon General's Public Health Advisory on Naloxone, an opioid-reversing medication. Join him and make a commitment to #GetNaxolone. Learn more about @USSurgeonGenral's new advisory on Naloxone here <u>www.surgeongeneral.gov</u> #GetNaloxone #SaveALife

Yesterday, the Surgeon General, @USSurgeonGeneral, released a public health advisory on Naloxone, an opioid overdose-reversing drug. Each day someone dies every 12.5 minutes from opioid overdose with more than half happening at home. This impacts every community in America. This advisory urges more individuals, especially family, friends and those who are personally at risk for an opioid overdose to get naloxone and keep it on hand. Visit <u>www.surgeongeneral.gov</u> to learn more about @USSurgeonGenral's new advisory on Naloxone. #GetNaloxone #SaveALife